



Artisan Focus Fund

Formerly Artisan Thematic Fund

MONTHLY
Summary

Investor Class: ARTTX | Advisor Class: APDTX

As of 30 April 2020

Investment Process Highlights

The team's investment approach is based on thematic idea generation, a systematic framework for analyzing companies and proactive risk management. Utilizing this approach, the team seeks to construct a focused portfolio designed to maximize alpha while limiting downside risk over the long term.

Thematic Idea Generation

- Identify inflections in multi-year trends caused by changes in supply/demand dynamics, societal behavior, market conditions, technology, laws/regulations and business models, among other variables—these can lead to powerful re-ratings of industries and companies
- Find areas where the team's views on industry fundamentals differ from consensus estimates—a key element in alpha generation

Systematic Analytical Framework

- Apply a systematic framework for analyzing companies across sectors and themes, creating a repeatable and methodical decision-making process
- Focus on multi-year earnings power differentiation, expected outcome scenario analysis, return on invested capital and discounted cash flow valuations using the team's proprietary company models
- Utilize internally developed visual outputs to consistently evaluate positions across the portfolio

Proactive Risk Management

- Incorporate risk management into all stages of the investment process
- Evaluate metrics including crowding, correlation, volatility, stress tests, liquidity, factor analysis and macro drivers, in order to inform portfolio construction and position sizing
- Where appropriate, use various instruments, such as options, in an effort to magnify alpha and minimize downside

Portfolio Details

	ARTTX	APDTX
Net Asset Value (NAV)	\$15.23	\$15.24
Inception	24 Apr 2017	31 Jul 2018
Expense Ratios		
Annual Report 30 Sep 2019 ^{1,2}	1.37%	1.17%
Prospectus 30 Sep 2019 ²	1.39%	1.19%

¹Excludes Acquired Fund Fees & Expenses as described in the prospectus. ²See prospectus for further details.

Top 5 Issuers* (% of net assets)

Fidelity National Information Services Inc (Digitization of Commerce)	7.0
Microsoft Corp (Transformation of the Enterprise)	6.6
Apple Inc (Network Infrastructure Modernization)	6.2
Tencent Holdings Ltd (Digitization of Commerce)	5.9
IHS Markit Ltd (Data Monetization)	4.5
TOTAL	30.2%

Source: Artisan Partners.

Portfolio Statistics*

Number of Companies	31
Top 5 Issuers (% of net assets)	30.2%
Non-US Companies (% of net assets)	15.7%
Weighted Avg. Market Cap (Billions)	\$298.5
Weighted Avg. ROE	17.7%
Weighted Avg. LT EPS Growth Rate (3-5 Yr)	14.4%
Weighted Avg. P/E (FY2) ¹	20.9X
Active Share ²	84.7%

Source: Artisan Partners/FactSet. ¹Harmonic. ²Not delta-adjusted and includes cash, cash equivalents, ETFs and ETF/Index options.

Investment Results (%)

As of 30 April 2020	Average Annual Total Returns							
	MTD	QTD	YTD	1 Yr	3 Yr	5 Yr	10 Yr	Inception
Investor Class: ARTTX	9.73	9.73	-5.93	4.73	21.21	—	—	21.52
Advisor Class: APDTX	9.80	9.80	-5.87	5.01	21.31	—	—	21.63
S&P 500® Index	12.82	12.82	-9.29	0.86	9.04	—	—	9.15
As of 31 March 2020								
Investor Class: ARTTX	-10.22	-14.27	-14.27	0.16	—	—	—	18.38
Advisor Class: APDTX	-10.22	-14.27	-14.27	0.29	—	—	—	18.46
S&P 500® Index	-12.35	-19.60	-19.60	-6.98	—	—	—	5.01

Source: Artisan Partners/S&P. Returns for periods less than one year are not annualized. Class inception: Investor (24 April 2017); Advisor (31 July 2018). For the period prior to inception, Advisor Class performance is the Investor Class's return for that period ("Linked Performance"). Linked Performance has not been restated to reflect expenses of the Advisor Class and the share class's returns during that period would be different if such expenses were reflected.

Past performance does not guarantee and is not a reliable indicator of future results. Investment returns and principal values will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than that shown. Call 800.344.1770 for current to most recent month-end performance. Performance may reflect agreements to limit a Fund's expenses, which would reduce performance if not in effect. The Fund's investments in initial public offerings (IPOs) made a material contribution to performance. IPO investments may contribute significantly to a small portfolio's return, an effect that will generally decrease as assets grow. IPO investments may be unavailable in the future.

*% of net assets represents the portfolio's exposures based on the economic value of investments and options are delta-adjusted. Cash and cash equivalents represented -2.4% of net assets. Statistics shown exclude ETFs and ETF/Index options, which represented 0.0% and -1.2% of net assets, respectively.

Market Cap Distribution* (% of net assets)

\$ in billions	
75.0+	40.5
25.0–75.0	43.1
5.0–25.0	8.2
0.0–5.0	0.0
TOTAL	91.8%

Source: Artisan Partners.

Portfolio Exposure By Theme* (% of net assets)

Network Modernization	25.4
Data Monetization	23.9
Digitization of Commerce	16.6
Sustainable Retail Formats	7.0
TOTAL	73.0%

Source: Artisan Partners. As of 31 Mar 2020. Theme categorizations are at the sole discretion of the team. Themes and constituents are as of the date indicated and subject to change.

Sector Diversification* (% of net assets)

Communication Services	12.5
Consumer Discretionary	6.1
Consumer Staples	0.0
Energy	0.0
Financials	25.6
Health Care	4.0
Industrials	9.6
Information Technology	32.3
Materials	0.0
Real Estate	1.8
Utilities	0.0
TOTAL	91.8%

Source: Artisan Partners. Portfolio sector classifications are defined by the investment team and may differ substantially from the GICS classifications. For the portfolio's sector breakdown according to GICS methodology, refer to the Fund's most recent portfolio holdings filed at www.sec.gov.

Portfolio Construction

- Typically hold 20-40 names across 5-8 themes
- Maximum position size generally 15%¹
- Maximum of 25% in any one industry¹
- Primarily US with ability to invest globally

¹Limitations apply at the time of purchase. See prospectus for more details.

Team Leadership



Portfolio Manager	Years of Investment Experience
Christopher Smith	17

Carefully consider the Fund's investment objective, risks and charges and expenses. This and other important information is contained in the Fund's prospectus and summary prospectus, which can be obtained by calling 800.344.1770. Read carefully before investing.

Current and future portfolio holdings are subject to risk. A non-diversified portfolio may invest a larger portion of assets in securities of a smaller number of issuers and performance of a single issuer may affect overall portfolio performance greater than in a diversified portfolio. The portfolio's use of derivative instruments may create additional leverage and involve risks different from, or greater than, the risks associated with investing in more traditional investments. High portfolio turnover may adversely affect returns due to increased transaction costs and creation of additional tax consequences. Securities of small- and medium-sized companies tend to have a shorter history of operations, be more volatile and less liquid and may have underperformed securities of large companies during some periods. International investments involve special risks, including currency fluctuation, lower liquidity, different accounting methods and economic and political systems, and higher transaction costs. These risks typically are greater in emerging markets.

S&P 500[®] Index measures the performance of 500 US companies focused on the large-cap sector of the market. The index(es) are unmanaged; include net reinvested dividends; do not reflect fees or expenses; and are not available for direct investment.

Unless otherwise indicated, all information in this report includes all classes of shares, except performance and expense ratio information, and is as of the date shown in the upper right hand corner. Totals may not sum due to rounding.

The Global Industry Classification Standard (GICS[®]) is the exclusive intellectual property of MSCI Inc. (MSCI) and Standard & Poor's Financial Services, LLC (S&P). Neither MSCI, S&P, their affiliates, nor any of their third party providers ("GICS Parties") makes any representations or warranties, express or implied, with respect to GICS or the results to be obtained by the use thereof, and expressly disclaim all warranties, including warranties of accuracy, completeness, merchantability and fitness for a particular purpose. The GICS Parties shall not have any liability for any direct, indirect, special, punitive, consequential or any other damages (including lost profits) even if notified of such damages.

The S&P 500[®] ("Index") is a product of S&P Dow Jones Indices LLC ("S&P DJI") and/or its affiliates and has been licensed for use. Copyright © 2020 S&P Dow Jones Indices LLC, a division of S&P Global, Inc. All rights reserved. Redistribution or reproduction in whole or in part are prohibited without written permission of S&P Dow Jones Indices LLC. S&P[®] is a registered trademark of S&P Global and Dow Jones[®] is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"). None of S&P DJI, Dow Jones, their affiliates or third party licensors makes any representation or warranty, express or implied, as to the ability of any index to accurately represent the asset class or market sector that it purports to represent and none shall have any liability for any errors, omissions, or interruptions of any index or the data included therein.

All options positions are displayed on a delta-adjusted basis. Delta adjustment is necessary to properly account for the sensitivity of options to changes in price of the underlying security, as well as for making exposure comparisons to the underlying security (options exposure measured as premium will understate economic exposure and risk, while exposure measured as notional value will overstate the economic exposure). Delta-adjusted exposure estimates the approximate exposure to the equity market created by the options and is subject to change over time as a function of the size and composition of the options positions.

This material is provided for informational purposes without regard to your particular investment needs. This material shall not be construed as investment or tax advice on which you may rely for your investment decisions. Investors should consult their financial and tax adviser before making investments in order to determine the appropriateness of any investment product discussed herein. **Weighted Average** is the average of values weighted to the data set's composition. **Weighted Harmonic Average** is a calculation of weighted average commonly used for rates or ratios. **Market Cap** is the aggregate value of all of a company's outstanding equity securities. **Return on Equity (ROE)** is a profitability ratio that measures the amount of net income returned as a percentage of shareholders' equity. **LT EPS Growth Rate** is the average of the 3-5 year forecasted EPS growth rate of a company. **Active Share** is defined as the percentage of a portfolio that differs from its benchmark index. Active Share can range from 0% for an index fund that perfectly mirrors its benchmark to 100% for a portfolio with no overlap with an index. **Price-to-Earnings Ratio (P/E Ratio)** measures how expensive a stock is. Earnings figures used for FY1 and FY2 are estimates for the current and next unreported fiscal years. **Return on Invested Capital (ROIC)** is a measure of how well a company generates cash flow relative to capital invested in the business. **Price-to-Earnings (P/E) Ratio** measures how expensive a stock is. Earnings figures used for FY1 and FY2 are estimates for the current and next unreported fiscal years.

Artisan Partners Funds offered through Artisan Partners Distributors LLC (APDLLC), member FINRA. APDLLC is a wholly owned broker/dealer subsidiary of Artisan Partners Holdings LP. Artisan Partners Limited Partnership, an investment advisory firm and adviser to Artisan Partners Funds, is wholly owned by Artisan Partners Holdings LP.

© 2020 Artisan Partners. All rights reserved.

Not FDIC Insured | No Bank Guarantee | May Lose Value