



24 October 2011

Artisan Partners Targets Australian Market

Milwaukee, Wisconsin. Artisan Partners announced that it has entered into a contract with Grey Pine Advisory Pty Ltd to provide marketing services in Australia and New Zealand. Grey Pine is solely owned and operated by Whitney Drayton. Through Grey Pine, Whitney will focus solely on executing Artisan's distribution strategy and leading the firm's local business development efforts in its global and emerging markets strategies.

Prior to starting Grey Pine in the latter half of 2010, Whitney was Director, Institutional Business Development with Wellington Management. In his role with Wellington, Whitney managed business development for the company's global equity and global fixed income assets across Australia and New Zealand.

Dean Patenaude, Artisan Head of Global Distribution said, "Australia ranks as the fourth largest investment market in the world by funds under management. The size of that opportunity is attractive to us and the growth profile and highly institutional makeup of the market align well with our business model. We are excited to leverage Whitney's experience to offer Artisan's investment management services to investors in Australia and New Zealand."

ABOUT ARTISAN PARTNERS

Artisan Partners is an independent investment management firm focused on providing high value-added, active investment strategies to sophisticated clients globally. Since 1994, the firm has been committed to attracting experienced, disciplined investment professionals to manage client assets. Artisan Partners has five autonomous investment teams that oversee twelve distinct U.S., non-U.S. and global investment strategies. Each strategy is offered through multiple investment vehicles to accommodate a broad range of client mandates.

The firm's principal offices are located in Milwaukee, San Francisco, Atlanta, New York and London.

For additional information, please contact your Artisan Partners representative.

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