

# Artisan Developing World Fund

Investor Class: ARTYX | Advisor Class: APDYX | Institutional Class: APHYX



Portfolio Management Lewis S. Kaufman, CFA

Dear Fellow Shareholder:

#### Market Backdrop

The Artisan Developing World Fund (Investor Class) returned 1.91% for the quarter ended June 30, 2023, versus 0.90% for the MSCI Emerging Markets Index (all returns in USD unless stated otherwise). Since June 30, 2015, the Artisan Developing World Fund (Investor Class) has returned 88.68% cumulatively, versus 23.33% for the MSCI Emerging Markets Index. Debt ceiling negotiations had little lasting impact on equity markets, which continue to defy expectations for an economic slowdown. Resilient markets at least partially reflect lower inflation readings, optimism about emerging technologies, and investor positioning. Meanwhile, weakening economic expectations are visible in the differentials between short-term policy rates and long-term bond yields. Production cuts from the OPEC+ consortium (to limited effect) can be viewed in much the same vein. We have also seen a disappointing postpandemic rebound in China, while the effects of the regional banking crisis on credit extension and the commercial real estate market are perhaps only now being felt. Tight monetary policy around the world is also still working through the system, including in emerging markets where fault lines are most visible in externally vulnerable countries such as Argentina, Nigeria and Turkey, which have experienced substantial currency pressure. Meanwhile, most emerging markets performed reasonably well. Brazil rose 20.67% during the quarter despite modest declines in the Brazilian real, perhaps due to optimism about Brazilian President Lula's influence on fiscal and monetary institutions to stimulate the economy. India rose 12.23% as Indian Prime Minister Modi visited the US, Apple opened its first store in India, and news outlets reported India is poised to exceed China in total population later this year; India is now the fifth-largest stock market in the world after the US, China, Japan and Hong Kong and continues to benefit from investor unease with China. Eastern and emerging European countries were also standout performers (Greece +23.85%, Hungary +24.77%, Poland +24.49%). The only notable major laggard was China (-9.71%) as geopolitical tensions were visible and markets responded to weak export and property market data.

### **Contributors and Detractors**

Top contributors to performance for the quarter included graphics semiconductor company Nvidia, Latin American online bank Nu Holdings (Nubank), global streaming giant Netflix, 3D design company Unity and global payments leader Adyen. Nvidia rose after reporting strong results and forecasting significantly higher data center revenues for the coming quarter, driven by rising artificial intelligence investments around the world. Nubank

benefited from early signs of success in Brazilian payroll lending and Mexican customer acquisition, and improving investor sentiment regarding the Brazilian macroeconomic and rates outlook. Netflix benefited from the success of the new ad tier that allows users to access the service at a lower price, and from the paid sharing initiative that allows multiple users to share an account for an additional fee. Unity rebounded after announcing a partnership with Apple on the Vision Pro virtual reality headset and new AI features and a marketplace for the Unity ecosystem, though its digital ad business continues to struggle. Adyen may have benefited from constructive volume data points from peers and ongoing success with platforms (the company's small business initiative).

Bottom contributors to performance for the quarter included Southeast Asian Internet leader Sea, Chinese video streaming platform Bilibili, Latin American marketplace MercadoLibre, global beauty leader Estee Lauder and real estate platform KE Holdings (Beike). Sea declined due to rising investor concerns around e-commerce competition from TikTok in Southeast Asia during a period of subdued gross merchandise value growth, while the gaming business continues to struggle. Bilibili fell after reported gaming revenue decay in legacy titles and an underwhelming advertising recovery, though cost-cutting measures and balance sheet optimization have been visible. MercadoLibre was negatively impacted by investor concerns around a potential devaluation of the Argentine peso despite the natural hedge of its expense footprint in the country, and without regard to continued momentum in the company's Brazilian and Mexican operations. Estee Lauder fell due to ongoing inventory destocking in key Asian travel retail channels including Hainan and South Korea, though end market demand trends are relatively more resilient. Beike fell due to weaker industry property sales in China in April following the release of strong pent-up demand in Q1, despite accelerating revenue and very modest cost growth.

#### Market Outlook

The geopolitical backdrop in China was no less complicated in recent months. Notably, Chinese regulators initiated onsite investigations into US businesses operating in China including Capvision, Bain & Company and Mintz. In addition, perhaps in retaliation for US semiconductor restrictions, China labelled Micron a "national security risk" and banned the company from selling into key infrastructure and government projects. Foreign businesses in China are increasingly responding to these developments. For example, AstraZeneca may list its China operations separately in Hong Kong, and Sequoia announced plans to separate its China division. China's efforts to quell these concerns by highlighting the merits of state-owned enterprise-backed companies and alternative governance models have been met with limited success. Meanwhile, the US has tried to pivot toward Europe's construct of "derisk but not decouple" as outlined by Ursula von der Leyen in March and then adopted by Janet Yellen and the G7

later. China seems to view these efforts as lacking in substance. To this point, the US recently enhanced semiconductor export restrictions, highlighted China's alleged spy facilities in Cuba, and characterized Xi in unfavorable terms. The economic backdrop is also proving problematic as the post-pandemic recovery in China disappoints. Notably, China was more measured in its fiscal support during the pandemic, which may have resulted in more marginal excess savings than experienced in the US in particular (and less inflation too). China is also suffering from more challenging Western export markets, a problematic domestic property sector, and significant youth unemployment. These factors are perhaps visible in the weaker performance of the renminbi in recent months. China has responded with tangible if modest policy measures including a 10bps cut in the loan prime rate (or LPR, a benchmark lending rate), and a decline in deposit rates for state banks, which, in theory, incentivizes consumption and investment. Cyclically, we remain optimistic about the potential for services consumption to outpace overall economic recovery, which was visible in strong earnings reports from both Meituan and Beike (our two largest China holdings). Structurally, we continue to be consistent in our approach to these challenges, by seeking to reduce capital at risk at moments of low reinvestment risk while emphasizing a handful of domestically oriented businesses with the potential for disproportionate equity outcomes. For example, on March 31, 2022, at the height of the Russia/Ukraine fears when it appeared China might provide military assistance to Russia, we had a 24.21% weight in China (MSCI EM Index 30.04%). On October 31, 2022, on the eve of the Party Congress, which marked the recent low for Chinese equities, we had a 20.4% weight in China (index 26.89%). Exiting the guarter, we had a 19.98% weight in China (index 29.55%). We have been careful to retain pathways for a reflation in Chinese assets should one materialize, as visible in the performance of our China holdings in the October through January reflation period.

Moreover, China and other emerging countries continue to unite against notions of Western hegemony, around the concept of nonalignment. Nowhere is this development more visible than in emerging country attitudes toward Russia's invasion of Ukraine. India has been a significant buyer of Russian crude oil, South Africa may have covertly supplied arms to Russia via its navy, China's ambassador to France stated that former Soviet states lacked "effective status under international law," and Brazil blamed both Russia and Ukraine for the current conflict. While these developments are notable and probably underscore China's potential and leadership in a more fully decoupled world, they highlight that emerging countries are increasingly acting in their own self interests. They perceive the need and potential to benefit from economic connectivity with China and the West. Perhaps they will ultimately have to choose a side, but there is also potential for select countries to benefit from "two-sided" investment from China and the US, or supply chain independence as we are seeing in India and Mexico. In all cases, emerging countries remain highly dependent on foreign capital and will seek to keep their options

open. On a more encouraging note, US Secretary of State Blinken visited China following other diplomatic engagements in Vienna and Detroit, and US President Biden continues to emphasize a desire to stabilize relations.

#### Portfolio Positioning

Meanwhile, economic growth remains challenging for many emerging economies. To help underscore and quantify some of the challenges, we have commissioned a study from Goldman Sachs to look at economic development over the last four decades. Real per capita GDP growth is our proxy for the expansion of the middle class and broader economic participation, which should in theory drive increasing penetration of basic goods and services. An equalweighted composite of Brazil, Russia, South Africa (the B, R, and S in BRICS) and the Middle East yields the following real per capita GDP progression: 1980s\*: -1.2%, 1990s: -0.2%, 2000s: 3.0%, 2010s: 0.0%. In other words, absent population growth, there is little real economic progress and elusive economic participation. There are exceptions. For example, India has seen material increases in real per capita GDP over multiple decades (1980s: 3.2%, 1990s: 3.5%, 2000s: 5.1%, 2010s: 3.9%), which complements an increase in the population. This admittedly comes at lower level of per capita GDP, which for now tempers value creation in absolute terms, but India is a place where disproportionate equity outcomes are in theory increasingly possible. In Indonesia, the backdrop is similar: 1980s: 4.4%, 1990s: 2.8%, 2000s: 3.9%, 2010s: 3.2%, to complement a young population. We can observe two scenarios: countries where the income pyramid is not expanding, and those at low income levels such that affordability remains a challenge. Last quarter, we introduced the concept of revenue velocity, which is closely linked to scalability and is specifically designed to address such constraints. Essentially, revenue velocity affords us the opportunity to transcend limited economic mobility and penetration increases across most emerging markets. Our investment in Apollo Hospitals is an excellent example of this approach. Apollo's core business is hospitals, which have achieved scale and are generating free cash flow. Rather than be captive to lower levels of revenues/bed and India's low income levels, Apollo has sought to monetize this same customer base by entering other tangential businesses. It is now India's largest pharmacy chain and is leveraging brand awareness to enter diagnostics. In this way, it has achieved revenue velocity: revenue generation across multiple dimensions at relatively low price points, which in aggregate creates the potential for disproportionate equity outcomes. We view MercadoLibre's and Sea's presence in e-commerce, fintech and digital advertising in much the same light.

When we are successful in achieving disproportionate equity outcomes, we need a process for managing them. Entering this year, we had a ~6.5% position in Nvidia. Due to the enthusiasm for generative Al and a rapid conclusion to "cloud optimization," the stock has surged 189.5% this year including 52.31% in Q2. In this situation, we employed what we call value capture: an attempt to

achieve a level of permanence by reducing our position to an original target weight, while investing the proceeds into three distinct value pathways. The first of these is diversification: We reinvested in new positions, as we did with Apollo Hospitals in Q1 and Coca Cola and Datadog in Q2. The second is correlations: We emphasized businesses with a more defensive business profile, as we did with our substantially increased investment in Estée Lauder and our opportunistic purchases of HDFC Bank. The third is residual positions: We retained an investment in Nvidia with less capital at risk, an approach which afforded us the potential to prudently participate in excellent investments over long periods of time. Notably, despite our gradual position reductions, Nvidia has contributed 1491bps to performance since inception. In turn, these value pathways form the foundation upon which our risk management framework rests, and put us in position to execute our investment program in future periods of duress.

Finally, it is worth discussing a real-world manifestation of Flexion. The Flexion construct is a mechanism for extracting value from troubled situations and avoiding the behavioral impairment of capital. In Q4, our recent investment in Latin American payments company Dlocal was confronted by a fraud accusation from a short seller. As we worked to substantiate the accusations, the challenging market backdrop persisted and opportunities in many of our stocks presented themselves, including in Latin America. Thus, a moment of below-average reinvestment risk emerged, and we were able to exit an increasingly challenged residual investment in Dlocal (65bps at \$12.52) while redeploying the proceeds in Nubank (added at \$4.21) and MercadoLibre (added at \$904.69). Dlocal has since struggled to recover from the allegations (-3.82% through June 30, 2023), while Nubank has rebounded 93.9% and MercadoLibre 34.0%. In this way we were able to avoid the behavioral impairment of capital, realize a significant taxable loss, and extract utility from a troubled investment.

We thank you for your trust and confidence.

#### **Investment Process**

We seek to build, preserve and enhance a stream of compounded business value. We define this emphasis as follows:

**Build:** Pair low penetration domestic demand with scalable and enduring businesses that are able to drive value creation and disproportionate outcomes.

**Preserve:** Preserve value creation and establish a forward-looking construct for managing risk.

Enhance: Leverage risk pathways to enhance long-term value creation.

Investment Results (%)		Average Annual Total Returns					
As of 30 June 2023	QTD	YTD	1 Yr	3 Yr	5 Yr	10 Yr	Inception <sup>1</sup>
Investor Class: ARTYX	1.91	24.98	20.44	-1.96	9.01	_	8.31
Advisor Class: APDYX	1.96	25.08	20.65	-1.79	9.20	_	8.50
Institutional Class: APHYX	1.94	25.00	20.66	-1.71	9.29	_	8.60
MSCI Emerging Markets Index	0.90	4.89	1.75	2.32	0.93	_	2.83

Source: Artisan Partners/MSCI. Returns for periods less than one year are not annualized. Fund inception: 29 June 2015.

Expense Ratios	ARTYX	APDYX	APHYX
Semi-Annual Report 31 Mar 2023 <sup>1</sup>	1.29	1.14	1.05
Prospectus 30 Sep 2022 <sup>2</sup>	1.28	1.11	1.03

<sup>&</sup>lt;sup>1</sup>Unaudited, annualized for the six-month period. <sup>2</sup>See prospectus for further details.

Past performance does not guarantee and is not a reliable indicator of future results. Investment returns and principal values will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than that shown. Call 800.344.1770 for current to most recent month-end performance. Performance may reflect agreements to limit a Fund's expenses, which would reduce performance if not in effect.

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Carefully consider the Fund's investment objective, risks and charges and expenses. This and other important information is contained in the Fund's prospectus and summary prospectus, which can be obtained by calling 800.344.1770. Read carefully before investing.

Current and future portfolio holdings are subject to risk. The value of portfolio securities selected by the investment team may rise or fall in response to company, market, economic, political, regulatory or other news, at times greater than the market or benchmark index. International investments involve special risks, including currency fluctuation, lower liquidity, different accounting methods and economic and political systems, and higher transaction costs. These risks typically are greater in emerging and less developed markets, including frontier markets. Such risks include new and rapidly changing political and economic structures, which may cause instability; underdeveloped securities markets; and higher likelihood of high levels of inflation, deflation or currency devaluations. Securities of small- and medium-sized companies tend to have a shorter history of operations, be more volatile and less liquid and may have underperformed securities of large companies during some periods. Diversification does not ensure a profit or protect against a loss.

MSCI Emerging Markets Index measures the performance of emerging markets. Emerging markets returns and country-specific index returns are in USD unless otherwise stated. All single country returns are net returns based on MSCI country indices. The index(es) are unmanaged; include net reinvested dividends; do not reflect fees or expenses; and are not available for direct investment.

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This summary represents the views of the portfolio managers as of 30 Jun 2023. Those views may change, and the Fund disclaims any obligation to advise investors of such changes. For the purpose of determining the Fund's holdings, securities of the same issuer are aggregated to determine the weight in the Fund. The holdings mentioned above comprised the following percentages of the Fund's total net assets as of 30 Jun 2023: Nividia Corp 6.4%, NU Holdings Ltd 2.0%, Netflix Inc 3.0%, Unity Software Inc 1.7%, Adven NV 4.6%, Sea Ltd 5.8%, Bilibili Inc 1.5%, MercadoLibre Inc 6.6%, The Estee Lauder Cos Inc 3.2%, KE Holdings Inc 2.9%, Meituan 3.6%, Apollo Hospitals Enterprise Ltd 2.1%, The Coca-Cola Co 1.1%, Datadog Inc 1.2%, HDFC Bank Ltd 3.2%. Yandex NV was among the top five contributors to performance for the period and represented 0.0% of the total portfolio as of 30 Jun 2023. As of 3 Mar 2022, Russian holdings are valued at zero. Securities named in the Commentary, but not listed here are not held in the Fund as of the date of this report. Portfolio holdings are subject to change without notice and are not intended as recommendations of individual securities. All information in this report, unless otherwise indicated, includes all classes of shares (except performance and expense ratio information) and is as of the date shown in the upper right hand corner. This material does not constitute investment advice.

Attribution is used to evaluate the investment management decisions which affected the portfolio's performance when compared to a benchmark index. Contribution to Return is calculated by multiplying a security's portfolio weight by its in-portfolio return for the period. Purchases/sales are accounted for by using end of the day prices, which may or may not reflect the actual purchase/sale price realized by the portfolio. Attribution and contribution to return are not exact, but should be considered an approximation of the relative contribution of each of the factors considered.

If applicable, revenue data is sourced from FactSet, is approximate and is subject to change based on the availability of company reported data.

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Free Cash Flow is a measure of financial performance calculated as operating cash flow minus capital expenditures.

\*This figure does not include real GDP per capita data for Russia, as it was not a market-based economy until the 1990s.

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