



Investment Process

We seek to invest in high-quality, undervalued companies with strong balance sheets and shareholder-oriented management teams.

Undervaluation

Determining the intrinsic value of a business is the heart of our research process. Intrinsic value represents the amount that a buyer would pay to own a company's future cash flows. We seek to invest at a significant discount to our estimate of the intrinsic value of a business.

Business Quality

We seek to invest in companies with histories of generating strong free cash flow, improving returns on capital and strong competitive positions in their industries.

Financial Strength

We believe that investing in companies with strong balance sheets helps to reduce the potential for capital risk and provides company management the ability to build value when attractive opportunities are available.

Shareholder-Oriented Management

Our research process attempts to identify management teams with a history of building value for shareholders.

Team Overview

Our team has worked together for many years and has implemented a consistent and disciplined investment process. Our team is organized by geographic regions, but within those regions we are generalists who look across all industries. We believe this model enables our analysts to become broad thinkers and gain critical insight across all economic sectors.

Portfolio Management



Daniel J. O'Keefe
Portfolio Manager (Lead)
Managing Director



Michael J. McKinnon, CFA
Portfolio Manager
Managing Director

Investment Results (% USD)

As of 30 June 2022	Average Annual Total Returns						
	QTD	YTD	1 Yr	3 Yr	5 Yr	10 Yr	Inception ¹
Composite — Gross	-14.39	-17.52	-16.93	—	—	—	7.42
Composite — Net	-14.56	-17.84	-17.56	—	—	—	6.62
S&P 500® Index	-16.10	-19.96	-10.62	—	—	—	12.98

Annual Returns (% USD) 12 months ended 30 June

	2018	2019	2020	2021	2022
Composite — Gross	—	—	—	50.54	-16.93

Source: Artisan Partners/S&P. Returns for periods less than one year are not annualized. ¹Composite inception: 1 March 2020.

Past performance does not guarantee and is not a reliable indicator of future results. Current performance may be lower or higher than the performance shown. Composite performance has been presented in both gross and net of investment management fees.

Investment Risks: Investments will rise and fall with market fluctuations and investor capital is at risk. Investors investing in strategies denominated in non-local currency should be aware of the risk of currency exchange fluctuations that may cause a loss of principal. These risks, among others, are further described near the back of this document, which should be read in conjunction with this material.



Market Overview

"I took a test on existentialism. I left all the answers blank and got 100."

—Woody Allen

Investing is not exactly existentialism, but during this quarter, refusing to participate was the best way to win. Just about every asset class went down. That is unusual. Bonds fell. Stocks fell. Developed markets fell, as did emerging markets. Commodities fell—with the exception of oil—though post quarter-end, oil prices succumbed to gravity as well. Even gold, the last refuge of despair, lost value. Real estate prices have held up, but they generally lag as sellers slowly and reluctantly accept a new reality.

Alas, inflation, rising rates and the risk of impending recession is a toxic brew for asset values. As of today, the Fed has hiked rates to a target range of 1.5%-1.75% and is expected to hike at least another 300bps by year end. The European Central Bank (ECB) has not yet increased interest rates, but it is inching toward a 25bps hike in July. That the ECB has not moved reflects the deep flaws of the monetary union in Europe. Highly leveraged countries such as Greece and Italy cannot afford higher borrowing costs. Therefore, high rates risk a solvency crisis that brings either an end to the monetary union or forces a move toward fiscal union. (We expect to see some groundbreaking monetary alchemy emerge from the ECB as it tries to thread this needle.) As a result, euro zone real interest rates are probably more negative than they have ever been. The same can be said about rates in the US, though at a lesser degree.

The decisive pivot toward higher rates in the US and hesitation elsewhere are wreaking havoc in currency markets. Inflation in the US, Europe and the UK are similar, but in contrast to the US, Europe has yet to hike rates and the UK has been more gradual so far, increasing its base rate to only 1.25%. Unsurprisingly, the euro and the British pound sterling have weakened considerably versus the US dollar as a result. The euro is at a twenty-year low versus the US dollar and is approaching parity, a level not seen since soon after the currency was launched. The pound sterling is now at its lowest level relative to the US dollar since 1985 when Ronald Reagan unleashed US economic and dollar strength with his revolutionary supply-side economic policies. The Japanese yen has similarly weakened relative to the US dollar, reaching levels last seen in 1998.

The situation in Japan is interesting and instructive. Inflation in Japan is about 2.5%, much lower than in the Europe or the US but much higher than it has been in decades. Despite this fact, the Bank of Japan has pledged to keep rates near zero. With government debt to GDP of more than 258%, Japan simply cannot afford to pay even a mildly positive interest rate on its debt. It would be insolvent with all tax revenue going to service interest costs. The US and Europe are heading in the same direction as Japan, and the long-term question for the developed world hangs like the sword of Damocles—can rates rise enough to tame inflation given the unsustainably high levels of

government debt? And further, what is the path to fiscal sustainability? We do not know. We expect a lot of muddling through.

Inflation and rising rates impact asset values in different ways. We are already seeing higher interest rates on car loans, credit cards and mortgages, which will inevitably lower demand. Higher rates will also impact corporations' willingness to borrow on concerns that the cost of servicing existing debt will reduce earnings power. The impact of inflation is worse. It erodes purchasing power for everything, not just for financed activity. We see its impact on corporate earnings power. Even businesses with strong pricing power struggle to raise prices fast enough to offset the pressure of rising labor costs and/or raw materials. Simplistically, inflation robs pretty much everyone, whereas higher interest rates only rob those who must borrow. This is why we think reducing inflation must be the first priority even if it causes a recession. A stable currency is the foundational principle for a healthy economy.

It seems certain the economy will slow as a result of both inflation and rising rates. How severe will the slowdown be? We will leave the answer to that question blank (thank you Woody), but we will make some observations.

- The US consumer is financially strong. Consumers today have about \$2 trillion more in their bank accounts at the three largest banks alone than they did pre-COVID. Ironically, the massive US government stimulus payments that have helped create today's inflationary blowout also provide a cushion of savings to drawdown through tough times. This is perhaps a perfect example of how deficit financed government spending can create nominal wealth but simultaneously erase it in real terms. A dollar borrowed in this case is a dollar lost to inflation.
- Banking systems both in the US and across Europe are very well capitalized. Banks have the ability to absorb recessionary-level credit losses without having to hoard capital to protect balance sheets and capital ratios.
- There is a general labor shortage across the developed world. Either workers are afraid to go back to work due to COVID-19 (unlikely given the level of immunity achieved in most places except China), or they would rather live off of savings. At any rate, demand for workers currently exceeds supply. We think a severe recession is unlikely when anyone who wants a job can find one. At worst, we enter a downturn from a position of labor market strength.
- We are seeing an interesting phenomenon that we call "shadow demand." Many companies currently cannot meet existing demand for their goods and services. Order books and backlogs are, in many cases, at record levels, but because of labor shortages and supply chain constraints, these orders cannot convert into sales. The reduction of economic activity, if it occurs, may erode

this unmet demand before it reduces actual sales activity—a buffer against an earnings recession.

- Supply chains have not yet normalized, but as they do, the supply imbalance currently contributing to inflation should ease. The question is whether supply chain normalization can forestall a meaningful decline in demand. Of course, it would be better to burn off inflationary pressures from the supply side rather than entirely from the demand side. All eyes are on China, the supply chain of the world, as it continues to operate an irrational and ultimately doomed zero-COVID policy.
- The risk of a severe recession is far greater in Europe than the US. Europe—especially Germany—has ceded its energy independence to Russia. Should Russia permanently shut off the flow of gas to Europe in retaliation for economic sanctions against it, large parts of Europe will not have enough gas to run factories and heat homes. Indeed, the economic health of Europe today rests in the hands of Vladimir Putin.

Portfolio Discussion

The downdrafts this year has been one of the swiftest in market history. All but six of our securities declined in value, though most share price declines reflect the fear of a downturn that may or may not materialize. Evidence of recessionary pressures are not yet visible in most cases, but the coming few quarters will be very important in gauging the impact of inflation and interest rates.

Our best performers during the quarter were Alibaba, Danone and BAE Systems.

Alibaba rose 4% during the quarter. We would love to say the share price performance was due to strong operational performance. Unfortunately, that was not the case. The most recent earnings results showed its core e-business still had not returned to growth, primarily due to the difficult retail environment caused by the government's zero-COVID policy. Alibaba also appears to be losing market share due to its product mix tilted toward apparel and cosmetics, categories currently stalled in this environment. The share price performance this quarter was largely a function of exogenous items—specifically, government actions in the form of stimulus to support the economy and less regulations.

Despite the poor recent results, Alibaba remains a powerful economic engine. It is a global leader in e-commerce and cloud computing, both of which should grow nicely over time. Management has started taking actions to improve profitability, which has been burdened by significant investment in loss-making business ventures. The financial results should improve significantly when China's economy starts to recover from COVID-19 outbreaks. The shares are incredibly cheap and have some of the highest upside potential in the portfolio. Even embedding significant losses from new ventures, we estimate they are trading at 11X-12X unlevered earnings. In our view, the shares could double, and they still would not be expensive.

Danone increased by 11% this quarter in euros but only by 4% in US dollars as the euro declined versus the dollar. Danone certainly faces challenges. Its new leadership has charted a compelling course for value creation and long-term margin expansion, although inflation is pressuring margins as it is for most consumer goods companies. However, the strength of its brands and the relative consistency of demand for food has protected its top line. In addition, Danone's cost cutting and margin expansion efforts are helping blunt margin pressure from rising raw material costs.

BAE was up 18% in local currency terms and up 9% in US dollars. BAE has benefited this year from the war in Ukraine. Defense budgets in the US and Europe, which make up the bulk of BAE's activity, are not going down over the next several years and will almost certainly go up. All indications in Europe suggest that years of stagnant to declining defense spending are about to reverse, though increased defense spending will take quite some time to filter into BAE's financial results. We are faced with a conundrum. At 14X-15X earnings, BAE is no longer obviously cheap. But its fundamentals are significantly stronger than they were before the war. Our first and strongest instinct as value investors is to sell, but at the same time, we recognize its fundamentals have improved. We have trimmed the position slightly and invested the proceeds into some other companies that appeared much more steeply discounted. It is a balancing act.

Our worst performers this quarter were Expedia, Berkshire Hathaway and Meta.

Expedia declined 52% during the quarter due to concerns a consumer recession will reduce spending on discretionary items like travel, as well as concerns that the company is losing market share to other online travel agencies. While the fears of a potential recession are real, the current environment is actually pretty good. This summer will be one of the busiest travel seasons. As recently as June, Expedia's management signaled it had yet to see any signs of a slowdown. It could certainly happen, but it has not yet.

Recent results, while strong, did show a slower recovery compared to peers. Part of the shortfall in performance is explained by mix. The other part is due to the company's decision to restructure its business during the pandemic. Over the past two years, Expedia made significant changes to improve structural profitability by cutting off unprofitable partners, geographies and marketing channels. The business is somewhat smaller but should be stronger and far more profitable than it was prior to the pandemic.

Benefits from Expedia's improvements are already visible and should continue into next year as they are fully implemented. The improvements should help the company shift to a less transactional business model that creates more durable relationships with customers and drives good profit growth into 2023. The company announced unit economics had already improved and plans to

provide new disclosures allowing investors to track the performance of its improvements.

Expedia's shares are now trading around the same level as during the middle of the pandemic. It is hard to imagine any recessionary scenario that could equal the middle of COVID-19 when travel was essentially non-existent. Looking through this, we estimate normal earnings power in the \$11-\$12 per share range, which puts the shares at 7X-8X normal earnings.

Berkshire declined 23% during the quarter. In our view, this was just a pullback after a strong run. No fundamental negative news explained the share price decline. That said, Berkshire owns a number of economically sensitive assets, most notably, railroad operations that would suffer in any potential recession. In addition, Berkshire holds a large stake in Apple, which suffered a meaningful share price decline along with much of the technology industry.

Meta declined 27% during the quarter. Investors are anticipating a recessionary downdraft and a subsequent decline in advertising activity. For Meta, this comes on top of multiple other factors that were already pressuring its business, including Apple's new privacy standards, new regulatory rules, competitive issues and rising costs—issues we outlined in detail last quarter. While these factors will pressure profits this year, we continue to believe this is a fundamentally attractive business with a unique collection of massively scaled media assets. We also continue to believe in the stewardship of Mark Zuckerberg, who recently signaled the willingness to implement cost discipline to help protect profitability. Meta shares trade at ~10X cash-adjusted earnings, which we believe to be a great price for a company that should grow over time.

We were fairly active this quarter. We sold out of both Sprouts and Booking as they reached our estimates of intrinsic value. Proceeds from these sales as well as cash on hand were reinvested into two new names: Lam Research and Aramark.

Lam is one of the world's largest suppliers of semiconductor wafer fabrication equipment (WFE). Manufacturing semiconductors is incredibly complex with tolerances measured in nanometers. Consistent improvements in technology are necessary for manufacturers to improve the cost, functionality and volume of semiconductors. WFE manufacturers such as Lam provide the necessary machines and technology. The WFE industry is highly consolidated with only five global players holding more than two thirds of the market. Because of the value-added nature of the equipment and services, the industry is highly profitable with margins and returns on capital that most CEOs can only dream of.

The long-term outlook for semiconductor demand, and hence for WFE, is very good. The semiconductor industry has grown faster than GDP, and we believe it will continue to do so over the long term, driven by digitization, cloud computing, artificial intelligence and machine learning. Data generation has also been growing at a rapid

rate and driving greater demand for the semiconductors needed to process, analyze and store it. While these trends should continue to drive increases in semiconductor content in mainstay end markets such as PCs, smartphones and servers, semiconductor content is proliferating into new end markets including autos and industrial applications.

The industry, however, is cyclical. WFE buyers can reduce investment in any given period in order to adapt to slower end markets and to allow end markets to absorb inventory. This of course translates into lower revenues and profits for WFE suppliers such as Lam. Anticipation of a slowdown has lowered Lam's share price by about 40% YTD to less than 10X EBIT. We can argue why Lam's earnings will hold up relatively well over the next year, including a record order book, the benefits of easing supply chain pressures on its margins and a general shortage of semiconductors in the world. The strategic and geopolitical importance of semiconductor manufacturing is now evident as a result of COVID-induced semiconductor shortages, which has led to a bill making its way through Congress that would incentivize construction of new fabs in the US. Those are the positives. We can also argue why earnings will decline in the near term as the economy slows. We believe the current valuation of under 10X EBIT already reflects a moderate, though not severe, slowdown. We would note that EBIT has more than doubled over the past five years despite a short-lived down cycle in 2018-2019. During this downturn, Lam's EBIT declined more than 20%, though trough EBIT margin was still a healthy 27% and return on capital hovered above 60%. Free cash flow that year also grew as working capital reduced due to lower production activity. Management took advantage of the share price weakness to aggressively buy back shares, reducing share count by more than 10%. We expect management is now behaving similarly given its policy of returning 100% of cash flow to shareholders, primarily through share repurchases. The balance sheet is pristine with a net cash position.

Aramark is a leading provider of food and facilities services globally, as well as uniforms in North America. Approximately 85% of its revenue comes from food and facility services, and 15% from uniforms. The market backdrop is attractive with about half of the addressable market still self-operated, and about 35% in the hands of small players. The pandemic, inflation, labor shortages, supply chain issues, increasing importance of technology and ESG are all serving as an impetus for self-operated clients to switch to outsourcing, while at the same time favoring large players such as Aramark. This provides Aramark with a long runway for strong organic growth.

The business had been undermanaged in the past, and significantly underperformed its primary competitors Compass in catering and Cintas in uniforms. A new management team with strong industry expertise and an excellent reputation took over 2.5 years ago and is meaningfully improving operations. The company is winning new business at substantially improved rates in line with that of industry leader Compass. Aramark will be spinning off its uniforms business by

end of next year, which had been materially undermanaged and has significant improvement potential.

Aramark is relatively recession resilient compared to the average business, and has the ability to manage cost inflation and grow its profits (albeit with a lag). It earns excellent operating returns on capital. Profits are somewhat depressed this year due to ~15% of the business yet to recover from the pandemic, significant cost inflation, as well as margin dilution from the large amount of new business being mobilized. Looking through these temporary issues, we acquired the shares at 12X normalized earnings.

Clearly, the economic and market environment is volatile and painful. Headlines tout “uncertainty,” market code for staying away. This is a familiar refrain to us and one that recurs in all down markets. Do not be fooled: the future is always uncertain. It feels more certain when the recent past was pleasant and less so when the recent past was painful. Things seemed pleasant and certain in December 2019, and then COVID-19 came out of nowhere to collapse the economy and markets. Things felt awful when US equities lost 20% in Q1 2020. But those were actually the good times: the market rallied 89% off its March 2020 lows through December 2021. This year we have just suffered a 20% downdraft from those levels. The lesson is clear: nobody knows what is going to happen. In the same way that inflation, a war and rising interest rates seemingly came out of nowhere, the winds of change can blow at any moment. Inflation can ebb. The much-anticipated recession may or may not arrive, and if it does, it will pass. The war in Ukraine could end. And so on. Our crystal ball is as hazy as everyone else’s. We choose to anchor our behavior on valuations and what we see is attractive.

The discount to fair value in the portfolio is 50%, a level rarely seen in our multi-decade careers. Many of our holdings are trading at rock bottom valuations. A few examples include:

- Meta under 10X earnings adjusted for its net cash
- BNY Mellon at 8X earnings
- Expedia at 7X-8X earnings
- Samsung under 9X earnings and closer to 6X when adjusted for its large cash pile
- HeidelbergCement at 5X earnings

We do not know the trajectory of earnings or markets in the near term. But valuations are pessimistic, implying large declines in earnings power for many businesses today. We are feeling greedy and adding to our own already substantial holdings.

ARTISAN CANVAS

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For Institutional Investors – Not for Onward Distribution



Artisan Select Equity Strategy

Quarterly Contribution to Return (% USD)

As of 30 June 2022

Top Contributors	Average Weight	Contribution to Return	Ending Weight
Alibaba Group Holding Ltd	4.08	0.29	5.14
Danone SA	4.68	0.20	4.88
BAE Systems PLC	2.02	0.18	1.91
The Progressive Corp	5.10	0.13	5.71
FedEx Corp	1.61	0.03	1.97
Cash Holdings	5.85	0.01	2.78
Sprouts Farmers Market Inc	0.19	0.01	0.00
Aramark	0.07	-0.02	1.25
Elevance Health Inc	6.22	-0.03	5.47
Booking Holdings Inc	0.10	-0.04	0.00
Alleghany Corp	3.11	-0.04	3.38
Marsh & McLennan Cos Inc	2.70	-0.21	2.85
Lam Research Corp	0.84	-0.42	2.60

Bottom Contributors	Average Weight	Contribution to Return	Ending Weight
Expedia Group Inc	3.49	-2.23	3.03
Berkshire Hathaway Inc	6.47	-1.51	5.91
Meta Platforms Inc	5.05	-1.48	4.84
American Express Co	5.09	-1.37	4.77
DENTSPLY SIRONA Inc	4.58	-1.28	4.93
Alphabet Inc	4.91	-1.07	5.27
Samsung Electronics Co Ltd	4.37	-1.04	3.97
Harley-Davidson Inc	4.88	-0.97	4.86
The Bank of New York Mellon Corp	4.97	-0.70	5.10
Axalta Coating Systems Ltd	5.62	-0.67	5.44
HeidelbergCement AG	4.51	-0.61	4.40
Citigroup Inc	4.32	-0.57	4.71
Advance Auto Parts Inc	3.05	-0.48	2.91
Southwest Airlines Co	2.10	-0.47	1.92

Source: Artisan Partners/FactSet. Performance is historical and is not a reliable indicator of future results. As of 30 Jun 2022. These investments made the greatest contribution to, or detracted most from, performance during the period based on a representative account within the strategy Composite. Upon request, Artisan will provide: (i) the calculation methodology and/or (ii) a list showing the contribution of each holding to overall performance during the measurement period. Securities of the same issuer are aggregated to determine the weight in the portfolio. % Contribution to Return is calculated by FactSet by multiplying a security's weight in the portfolio by its in portfolio return for the period referenced and does not take into account expenses of the portfolio. Purchases/sales are accounted for by using end of the day prices, which may or may not reflect the actual purchase/sale price realized by the portfolio.